

**GOVERNMENT OF TELANGANA
ABSTRACT**

YAT & C (PMU) Department - Tourism Promotion – Advertising of Telangana Tourism Destination through Hoardings in Plat form No.10 at Secunderabad Railway Station through M/s. Touchstone Advertising (P) Limited, Hyderabad – Sanction of Rs.33,70,800/- for 3 months from 05-01-2015 to 04-04-2015 and Release of Rs.11,23,600/-. (Rupees Eleven Lakhs Twenty Three Thousand and Six Hundred only) Including Taxes, Printing and Mounting Charges for one month i.e., from 05-01-2015 to 04-02-2015 – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 95.

Dated:14-02-2015
Read the following:

- 1. Proposal from M/s. Touchstone Advertising (P) Limited, Hyderabad. Dated: 12-12-2014.
- 2. Lr.No.2026/PMU/PRO/2014, of YAT & C (PMU) Department, Dated:05-01-2015.
- 3. Bill No.TAPL/182/2014-15, from M/s Touchstone Advertising (P) Limited, Hyderabad, Dated 05/02/2015.

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ORDER:

In the reference 1st read above, M/s. Touchstone Advertising (P) Limited, Hyderabad, has submitted a proposal requesting for Display of Hoardings on promotion of Telangana Tourism Destination in Plat form No.10 at Secunderabad Railway Station for Rs.33,70,800/- for 3 months from 05-01-2015 to 04-04-2015 (i.e., display charges Rs.10,00,000/-per month + 12.36% x 3 months). Accordingly, in the reference 2nd read above, the Government have issued the work order for the same.

2. M/s. Touchstone Advertising (P) Limited, Hyderabad, upon successful completion of the work, the agency has submitted bill along with digital dated photographs towards evidence for an amount of Rs.11,23,600/-. (Rupees Eleven Lakhs Twenty Three Thousand and Six Hundred only) Including Taxes, Printing and Mounting Charges for 1st month payment from 05-01-2015 to 04-02-2015 for above said purpose and requested to release the payment.

3. Government, after careful examination of the matter, hereby order to sanction and release an amount of Rs.11,23,600/-. (Rupees Eleven Lakhs Twenty Three Thousand and Six Hundred only) including Taxes, Printing and Mounting Charges for 1st month payment from 05-01-2015 to 04-02-2015 to M/s. Touchstone Advertising (P) Limited, Hyderabad, towards display Hoardings on promotion of Telangana Tourism Destination in entire Plat form No.10 at Secunderabad Railway Station.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Touchstone Advertising (P) Limited, Hyderabad, through following details:-

| | | |
|-------------|---|----------------------|
| Bank Name | : | Bank of Baroda |
| Branch Name | : | Banjara Hills Branch |
| Account No. | : | 26610200000060 |
| IFSC Code | : | BARB0PBBHYD |
| PAN No. | : | AABCT0849G |

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s. Touchstone Advertising (P) Limited, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.
The Deputy Pay & Accounts Officer, Telangana. Secretariat, Hyderabad.

Copy to:
The YAT & C (PMU - Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER